

# 7 Ways to Make Business Holiday Gifting More Sustainable

Sending gifts to customers and clients this holiday season?

## USE RECYCLED PACKING MATERIALS

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

## CHOOSE RECYCLABLE SUPPLIES

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

## MAKE GIFTS MATTER

Cut down on packaging when you opt for digital gift cards or products with a small footprint.

## LEAVE OFF EXTRA PACKAGING

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

## SPREAD KNOWLEDGE

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.

## STEER CLEAR OF STYROFOAM®

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

## SHOP LOCAL

Buy from local vendors when possible. That cuts down on packaging transportation costs, resources and pollution.



Visit [RecyclingSimplified.com](https://www.RecyclingSimplified.com) to learn more.

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