



HOLIDAYS

Are You “All In Arvada” This Holiday Season?

Our community is what we make it. In Arvada, that sentiment has carried us through the pandemic as we work together to care for our neighbors and support our small businesses. As we head into the final stretch of 2020, let's help Arvada businesses not only survive, but thrive into the new year. This means making a commitment to Investing in Arvada and showing our businesses that we are “All In.”

Investing in Arvada means shopping local, dining local, sourcing local and even donating local to do your part to sustain businesses, regional facilities and nonprofits in the community. By supporting local now, you can help Arvada sustain its economy for years to come.



Hot Holiday **GIFT THEMES** That Support Arvada



1 EXPERIENCE ARVADA

How about a gift card to West Woods Golf Course to play a round of golf? Or jump time at Sky Zone for that child with energy to burn off? A gift certificate to Into the Fire can help bring out an inner potter, and a gift certificate to the Arvada Center can help support a staple organization in our community while giving an arts lover something to look forward to!



2 ARVADA ADULT IMBIBEMENTS

Beer, wine, hard seltzer or whiskey? Despite its size, Arvada is bubbling over with locally made adult beverages! Be sure to check out Odyssey Beerwerks, Silver Vines Winery, Talnua Distillery, Elevated Seltzer, New Image Brewing, LUKI Brew, Resolute Brewing Company, Spice Trade Brewing, Denver Beer Company and Someplace Else Brewery.



3 HEALING ARVADA GIFTS

For many people, 2020 has been a challenging year. But Arvada offers numerous options for friends nearby or far away. Eli Ashby Healing Arts can bring a sense of wellness through Akashic record readings and ionic foot baths. Crystal Joys sells chakra-balancing and grounding lava stone bracelets!

FUN FINDS: Here's a Taste of the Online Arvada Gift Guide.



COMMUNITY FIRST FOUNDATION E-GIVING CARD

Purchase a ColoradoGives e-Giving Card for a friend, colleague or family member, and they'll receive a virtual card to invest in any nonprofit featured on ColoradoGives.org or KidsforColoradoGives.org.



BALEFIRE GOODS

Damascus Steel Band: \$605
Rosecut Zircon and 18K yellow gold ring: \$1,780.00
Long Hex Necklace: \$495
Mariam Earrings: \$85
balefiregoods.com



JACK'S AND STEAMERS

Stranahan's Whiskey Collaboration Whiskey Peach and Whiskey Apple Jam - New for 2020!
\$8/Jar
\$45/Gift Box
jacksatfiveparks.com

SHOPPING IS JUST THE BEGINNING

Creative and Simple Ways to Make a Difference!

1. Do a random act of kindness while supporting a local business! Pay for coffee for the person behind you, order pizzas for a team of Arvada essential workers, or send an e-gift card from a local business to your child's teacher.
2. Order groceries, pet food, a meal or flowers for a high-risk neighbor who doesn't venture out of their residence often.
3. Leave a review for a favorite business (or two or three!) online.
4. Tip generously when getting a massage, haircut, food delivery or pet grooming service.

FOR A FULL LIST OF BUSINESSES IN ARVADA, VISIT

arvadaeconomicdevelopment.org/services/business-directory

FIVE DIY GIFT BASKETS you can source from Arvada!

1. THE PAMPERED POOCH: Stock up on toys, treats, apparel and leashes from Chuck & Don's Pet Food Supplies, Paws 'N' Play or Bentley's Pet Stuff! Line the basket with a pet-themed towel or tissue paper.

2. SPA DAY: Arvada American Shaman is your one-stop shop to stock up on CBD-infused lotions, lip balm, teas, tinctures, soaps and bath bombs to help transform any day into spa day!

3. THE BOOKWORM: Pick a genre, theme or age group and make a reader's day (or month!) with a collection of books from the Book Cranny!

4. THE SWEET TOOTH: Order nostalgic candies, bulk favorites and unique flavors of bottled sodas from Scrumptious to make a tasty box of goodies that your recipient will love!

5. THE HOMEBODY: Do you know someone who loves to do puzzles, play games and do arts & crafts? Shop by age or interest at Beyond the Blackboard to fill their basket with fun gifts!



ELECTRIC CHERRY SHOP + STUDIOS

Vinyl album / Record Notebook
Physical Graffiti - Led Zeppelin \$45
Night Moves - Bob Seger \$17
shoelectriccherry.com



SOLELYTICS

Compression Socks & Sleeves and Socks from OS1st; Aerosols from 10 Seconds
Offer Code:
Xmas2020 valid 11/15 – 12/31
solelytics.com

For More Ideas Visit:
ArvadaGifts.org



Olde Town Arvada

Olde Town Arvada is your destination for safe, socially distanced shopping and dining! Streets throughout Olde Town are remaining closed to traffic, providing the ideal opportunity to stroll and enjoy the holiday lights. Don't put your holiday shopping off till the last minute! Our shops and restaurants are ready to provide you with a safe, one-of-a-kind experience this holiday season, including special holiday pop-ups and more.

**FOR MORE INFORMATION VISIT
WWW.OLDETOWNARVADA.ORG**

And Don't Miss These Fun Arvada Center Events

VIRTUAL PRODUCTIONS AT THE ARVADA CENTER

This holiday season, the Arvada Center is presenting two virtual productions - an audio-only version of A Child's Christmas in Wales and a brand new Zoom play about the trials of spending the holidays apart. Bring the holidays into your home and experience these two special opportunities.

Tickets are available at arvadacenter.org.

ONLINE ART MARKET

The Arvada Center's Online Art Market features more than 1,200 affordable items of original art from 70+ Colorado artists across "giftable" categories like jewelry, ceramics, woodworking, and ornaments. Pick up your items at the Arvada Center Box Office or have your order shipped right to your door. **Head to arvadacenter.org.**

The Impact of Your Local Support

Investing in Arvada means shopping local, dining local, sourcing local and even donating local to do your part to sustain businesses, regional facilities and nonprofits in the community. By supporting local now, you can help Arvada sustain its economy for years to come:

- Arvada's local businesses hire local workers and contribute to local taxes. \$100 spent at local independents generates \$45 of secondary local spending!
- Investments made into Arvada small businesses go right back into our community in the forms of schools, parks and roads.
- Business resiliency increases the competitive edge for Arvada to attract and serve future industries, talent and opportunities.
- How the community responds in lifting up businesses today will benefit the local career options for students tomorrow.

Why shop, dine and source local?

In addition to creating local jobs, raising sales tax revenue to fund local services and reinvesting revenue back into the Arvada economy through businesses' secondary spending, shopping locally:

- **Supports nonprofits.** Local businesses strongly support good works in our neighborhoods through donations and contributions.
- **Helps the environment.** Shopping close to home reduces sprawl, automobile use, habitat loss and air and water pollution.
- **Invests in entrepreneurship.** Nurturing local business helps ensure a strong community and services as a key means for families to move out of low-wage jobs and into the middle class.
- **Provides a happier shopping experience.** You get better treatment from your neighbors.
- **Promotes competition and diversity.** Competition and diversity lead to more choices and better prices for you.
- **Shows businesses that we're family!** Supporting a local business demonstrates that you care about their success. It may also provide a networking opportunity for the business owner or employees to support YOUR local business!

ALL IN ARVADA?

Here is what some Arvada residents have to say:

"Shop local to me means buying from small businesses that are either locally owned, or entirely local, and/or buying products that are produced locally," says Arvada resident Kevin Hines. "The advantage of buying local is that it keeps your money in the local economy where you live."

"Back in the day, the names on the signs were behind the counter. We built relationships with our neighbors," remembers Will Sanford. "Who remembers when Jerry sold the pizza shop to Steve? It's about relationships."

Amber Walker reminds us, "Please keep supporting small businesses because they matter. It's supporting a real person with a real dream."



[InvestInArvada.org](https://investinArvada.org)



Community organizations in Arvada (the Arvada Resiliency Taskforce) came together in the midst of the COVID-19 pandemic to help local businesses thrive with programs, resources and policy shifts. Through Federal Relief Funding, the Taskforce has delivered marketing initiatives like this as part of that support. For more information, visit investinArvada.org.